

Web Design Services

This is a quick guide to help you understand more about what we do and how we can help you with your web design and web development needs.

At Zaphra we take great pride in building professional websites for clients ranging from big businesses, small local businesses to private individuals wanting personal blogs. The websites we build not only look fantastic but also rank well in the search engines, they are well coded using semantic, modern XHTML and CSS3, and they are easy for end users to navigate.

All sites we build adhere to and validate under strict web coding standards meaning they look and feel the same across a wide range of web browsers including Internet Explorer 7 and 8, Firefox, Safari, and Opera. For a sample of the work we do please feel free to visit Zaphra.com. Here you will find some samples of the work we produce and you can learn more about our team.

How we work

The website creation progress is broken up in to easy to manage stages which makes the process easier for both the client and the designer. Here is an outline of how your project will be created.

Gather information

Research your market

Sketch out wire frames

We create your design in Photoshop

Get feedback on design

Make any alterations if necessary

Get approval on final design

Start building the site into valid XHTML and CSS

Install the content management system if required.

Add content to site.

Site goes live

Services and pricing

We currently offer the following web design and development services to our clients.

Small business starter site (5 pages): £350

A small website aimed at businesses that want a good looking, bespoke website but without the cost or hassle of a larger site. The site will include a contact form and up to 5 pages designed.

Web Design and CMS (Content Management System): From £600

This is a great option for clients who want a good looking, powerful website that is easy to manage and to update. We deliver a bespoke web design coded into clean, semantic XHTML and CSS and install and configure the CMS of your choice. Whether you want a clean business site or an intricate artistic layout we can design and build it for you. All our designs are marked up with valid code meaning your site loads quickly and adheres to strict web standards for usability and accessibility. The designs are search engine friendly and come with a PSD of your design and multiple pages if requested.

Zaphra.com

Zaphra Limited: Quality, Service, Excellence

Registered in Wales No. 713773. Email: hello@zaphra.com. Registered office: 29 Henke Court Cardiff, CF10 4EB

We currently offer you the choice to integrate your site seamlessly with Wordpress, Modx or Expression Engine. All of these CMS options will give you the power to update your site easily.

Please note that our content management systems require at least 1 free MySQL database. If you are unsure about this, speak to your web hosting company or contact us and we can arrange suitable hosting for you.

Blog Design: From £600

A unique wordpress blog design can be built for any topic. Each blog design has a unique look and feel and can be customized to your specific requirements.

Bilingual Small business website: £1000

Many businesses would like the option of making their website visible in both English and Welsh. We translate any existing copy text you may have into Welsh and offer visitors the chance to view your website in both Welsh and English.

E-commerce Website: From £1000

If you need a powerful Ecommerce solution for your business then this is the option for you. We build beautiful looking E-commerce sites using Magneto, one of the most powerful shopping cart systems available. Prices start from as low as £1000 for a design and shopping cart integration for your business.

Web hosting and Domain Name Registration: £5 a month

If you do not have an existing hosting account and would like us to host your website and maintain it then we can help you with this. By allowing us to do the hard work for you, you can get on and do what you do best.

Website management (£20 per hour)

We can update your site, manage your content, upload information and help you take control of your website.

SEO (Search Engine Optimization): £70 per day

We can analyze your site and create a strong SEO campaign to help you achieve better search engine rankings and bring in more business.

Content management

A content management system provides a way for you to update your website easily. These content management systems require one available MySQL database for them to run. If you are unsure about this please contact us and we will answer any questions you have. We currently recommend the following Content Management Systems for your site

Wordpress

A Good all round CMS especially suited for blogs and personal sites. We create customized Wordpress themes.

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ModX

Flexible CMS that can handle almost any website with ease. This CMS is also fantastic for SEO.

Expression Engine

A very powerful commercial CMS that requires a one off license fee for personal and commercial use. Suitable for business and advanced users.

If you have any questions then feel free to contact us. We look forward to hearing from you and helping you with your project.

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